



Every second counts

www.GazeTV.com



Hello Gazer!

Social entertainment is about to change.

GazeTV is an innovative social entertainment platform with built-in tokenomic incentives and reward functions. Harnessing the advantage of blockchain technology, we built the GAZE tokenized ecosystem empowering creators and audience to interact, support and grow with each other like never before.

Main Logo



Legibility

An exclusion zone around the logo has been created to protect its integrity and make sure the logo is easy to read.

The height of the “e” of the logo is taken as a guide to define the exclusion zone.



Minimum Size



Online
150 px



Online
30 mm

Background colours

You should always try to use the positive (main) version of the logo. However, when the background is the same colour as an element of the logo you can use the negative version.

Avoid using the logo on a plain pink background. If this cannot be avoided, use the white monochromatic version to ensure legibility.



positive



positive



negative



white monochromatic

Color

RGB
R102 G252 B241

CMYK
C49.37 M0 Y21.4 K0

HEX
#66fcf1

RGB
R32 G40 B51

CMYK
C88.01 M81.56
Y66.97 K48.49

HEX
#202833

RGB
R255 G99 B156

CMYK
C0 M75.28 Y11.2 K0

HEX
#ff639c

RGB
R255 G255 B255

CMYK
C0 M0 Y0 K0

HEX
#ffffff

Don'ts

- ✗ Stretch or Transform



- ✗ Change Colors



- ✗ Adding Shadows



- ✗ Add Elements



- ✗ Outline



- ✗ Add Borders



Background images

Use the main (positive) version on dark backgrounds.

Use the negative version on light backgrounds which do not contrast with the green part of the logo.

If the background picture is too complex, and it is difficult to read the logo, we strongly recommended using a different image.

Use a solid corporate colour label behind the logo if there is no other option.



Favicon
&
app icon



Contact Us

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